

Draft Keighley Locality Plan 2022-25

Definition of Terms



City of Bradford
Metropolitan District

Localities

Wards

Neighbourhoods

There are 3 important levels at which decisions are made across Bradford; District, Locality and Ward. Sub-ward level neighbourhoods exist through a more informal arrangement.

Locality:

The physical geographies in which locality working is delivered; primarily the 5 constituencies of Keighley, Shipley, Bradford West, Bradford East and Bradford South. Also known as an 'Area'.

Ward:

An administrative division of a locality that elects and is represented by 3 ward councillors. There are 6 wards per locality and 30 wards in total.

Neighbourhood:

At sub-ward level, residents may identify with a particular neighbourhood e.g. Braithwaite. This is a more informal local structure.

Prevention:

Preventing or delaying problems from arising in the first place so that everyone across the Bradford District – whatever locality they come from – can live a long, healthy, and full life.

Early Help:

Tackling problems head-on as soon as they emerge, intervening early before problems escalate.

Foreword: Keighley Area Committee Chair – Cllr Russell Brown and Area Coordinator – Jonathan Hayes

- The Keighley Locality Plan (2022-25) has developed during a period of unprecedented challenge and uncertainty as we continue to work alongside residents, communities, and local partners to tackle Covid-19 and its effects on our communities.
- The response and support by individuals, communities and local partners across the Keighley constituency during the Pandemic has been phenomenal.
- The residents of Keighley, and all the villages and towns that make up the constituency, have truly demonstrated that **People Can** make a difference, highlighting key strengths and further potential.
- This plan seeks to harness this positive energy over the next four years (and beyond) as we adapt to living with Covid-19 and build a better future.
- We want the Keighley Locality Plan to be ambitious and forward thinking. Our vision is to build safe, strong and active communities where local voices are heard and citizens are empowered to work alongside public agencies and partners to address the needs and issues of the locality. We will concentrate on **our strengths and assets** to enhance **community capacity** and **tackle inequalities**.
- It is important that we focus on **prevention** as well as **intervening early** when problems do emerge so that everyone can live a long, healthy, and full life.
- We understand that Keighley forms an important part of wider **plans for the District**. This is why we have aligned our locality wide and ward specific priorities to the **District Priority Outcomes**: Better Skills, More Good Jobs and a Growing Economy, Decent Homes, Good Start, Great Schools, Better Health, Better Lives, Strong, Safe and Active Communities, and a Sustainable District.



Cllr Russell Brown
Chair of Keighley Area Committee

This plan is everybody's business!
To make a significant positive difference in the
Keighley Area, we need everybody to get involved.



Jonathan Hayes
Keighley Area Coordinator

Your Local Team and Councillors

Keighley Locality

Area Committee Chair: Cllr Russell Brown

Area Co-ordinator: Jonathan Hayes

Keighley Central



Councillor
Zafar Ali



Councillor
Mohsin
Hussain



Councillor
Mohammed
Nazam

Ward Officer: Dan Palmer

Assistant Ward Officer: Shafiq Ahmed

Keighley East



Councillor
Caroline Firth



Councillor
Doreen Lee



Councillor
Malcolm Slater

Ward Officer: Jo Beecroft

Assistant Ward Officer: Shafiq Ahmed

Keighley West



Councillor
Julie Glentworth



Councillor
Paul Godwin



Councillor
Julie Lintern

Ward Officer: Alice Bentley

Assistant Ward Officer: Sally Teasdale

Craven



Councillor
Peter Clarke



Councillor
Owen Goodall



Councillor
Rebecca Whitaker

Ward Officer: Liz Horn

Assistant Ward Officer: John Redding

Ilkley



Councillor
Mike Gibbons



Councillor
Kyle Green



Councillor
Anne
Hawkesworth

Ward Officer: Liz Horn

Assistant Ward Officer: John Redding

Worth Valley



Councillor
Russell Brown



Councillor
Chris Herd



Councillor
Rebecca Poulsen

Ward Officer: Alice Bentley

Assistant Ward Officer: Sally Teasdale

For more information about your councillors including contact details and surgery times, please visit our [webpage](#).

About the Locality Plan

What is the plan?	Why have one?	How did we develop it?	How do we deliver it?	Who's involved?
<ul style="list-style-type: none">• A working document for what we want to achieve to create as good a quality of life as possible for the people living here.• It includes information about our strengths, needs and issues and informs our key local priorities.• Some priorities relevant to the whole of Keighley locality while others are ward specific.	<ul style="list-style-type: none">• It will focus our attention on the key strengths and challenges in Keighley Locality and help address them.• It focusses on prevention and early help, so that everyone can live a long, healthy and full life.• It makes sure that what we do locally is involved in bigger plans for the District.	<ul style="list-style-type: none">• We used the latest local data and intelligence to develop local priorities.• We held a Priority Setting Workshop with a range of local voices in the room.• The plans were subject to public consultation and have been agreed by the Area Committee.	<ul style="list-style-type: none">• Now we know our key priorities, we can develop a detailed action plan to help us deliver them. An action log will help us track positive impact makes sure everybody involved knows what else we need to do.• The Area Committee monitors the plan to make sure we're making progress.	<ul style="list-style-type: none">• Everybody living in Keighley locality can make a difference!• We need different local services and organisations working together with local people and communities to address our key priorities.



What are the Bradford District Priority Outcomes (2021-25)?
Better Skills, More Good Jobs and a Growing Economy; Decent Homes; Good Start, Great Schools; Better Health, Better Lives; Strong, Safe and Active Communities; and a Sustainable District.

People Can make a difference

Locality Priorities on a Page

These priorities focus at a **whole locality level**. This could be because there are similar themes and trends across wards within a locality, so a more joined-up approach is beneficial, or it could be that a whole locality response will best serve these priorities.

Bradford District Priority Outcomes 2021-25	Keighley Locality Wide Priorities 2022-25
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none">1. Reduce levels of unemployment and of employees at risk as a result of the pandemic2. Improve employment opportunities for young people, including more apprenticeships3. Improve access to upskilling and retraining opportunities
Decent Homes	<ol style="list-style-type: none">1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues2. Improve housing accessibility to enable more independent living for older people and people with disabilities3. Ensure that new house building includes affordable homes that are accessible to young people
Good Start, Great Schools	<ol style="list-style-type: none">1. Improve levels of development for children at Early Years Foundation Stage2. Enhance partnership working and communication between all schools and colleges and with wider agencies3. Increase opportunities for hearing and acting on the voice of children and young people, particularly in respect of decisions that affect their lives
Better Health, Better Lives	<ol style="list-style-type: none">1. Increase access to timely and inclusive support for healthy lifestyles choices2. Improve access to mental and physical health support3. Improve access to services for people with physical and learning disabilities
Safe, Strong and Active Communities	<ol style="list-style-type: none">1. Increase opportunities for resident and community engagement, participation and volunteering2. Celebrate community strengths across the Keighley Locality and promote a sense of local pride3. Reduce levels of Anti-Social Behaviour and drug-related crime
A Sustainable District	<ol style="list-style-type: none">1. Improve waste management behaviour, including increasing recycling rates and reducing fly-tipping2. Promote and support local action towards a cleaner and greener environment, including litter picking and community growing initiatives

Ward Priorities on a Page

These priorities focus at the **individual ward level**. This could be because the local data and intelligence highlights a unique or heightened challenge within a ward that requires more targeted, localised support.

Bradford District Priority Outcomes 2021-25	Keighley Central	Keighley East	Keighley West	Craven	Ilkley	Worth Valley
Better Skills, More Good Jobs and a Growing Economy						
Decent Homes						
Good Start, Great Schools						
Better Health, Better Lives						
Safe, Strong and Active Communities						
A Sustainable District						

Better Skills, More Good Jobs and a Growing Economy



Locality Priorities

1. Reduce levels of unemployment and of employees at risk as a result of the pandemic
2. Improve employment opportunities for young people, including more apprenticeships
3. Improve access to upskilling and retraining opportunities

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
1. 2. 3.	1. 2. 3.	1. 2. 3.

Better Skills, More Good Jobs and a Growing Economy



Individual Ward Priorities

Ward: Keighley Central

- 1.
- 2.
- 3.

Ward: Keighley East

- 1.
- 2.
- 3.

Ward: Keighley West

- 1.
- 2.
- 3.

Individual Ward Priorities

Ward: Craven

- 1.
- 2.
- 3.

Ward: Ilkley

- 1.
- 2.
- 3.

Ward: Worth Valley

- 1.
- 2.
- 3.

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
1. 2. 3.	1. 2. 3.	1. 2. 3.



Locality Priorities

1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues
2. Improve housing accessibility to enable more independent living for older people and people with disabilities
3. Ensure that new house building includes affordable homes that are accessible to young people

Decent Homes

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.

Decent Homes



Individual Ward Priorities

Ward: Keighley Central

- 1.
- 2.
- 3.

Ward: Keighley East

- 1.
- 2.
- 3.

Ward: Keighley West

- 1.
- 2.
- 3.

Individual Ward Priorities

Ward: Craven

- 1.
- 2.
- 3.

Ward: Ilkley

- 1.
- 2.
- 3.

Ward: Worth Valley

- 1.
- 2.
- 3.

Decent Homes

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.



Locality Priorities

1. Improve levels of development for children at Early Years Foundation Stage
2. Enhance partnership working and communication between all schools and colleges and with wider agencies
3. Increase opportunities for hearing and acting on the voice of children and young people, particularly in respect of decisions that affect their lives

Good Start, Great Schools

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.

Good Start, Great Schools



Individual Ward Priorities

Ward: Keighley Central

- 1.
- 2.
- 3.

Ward: Keighley East

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- 3.

Ward: Keighley West

- 1.
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Individual Ward Priorities

Ward: Craven

- 1.
- 2.
- 3.

Ward: Ilkley

- 1.
- 2.
- 3.

Ward: Worth Valley

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- 3.

Good Start, Great Schools

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.



Locality Priorities

1. Increase access to timely and inclusive support for healthy lifestyles choices
2. Improve access to mental and physical health support
3. Improve access to services for people with physical and learning disabilities

Better Health, Better Lives

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.

Better Health, Better Lives



Individual Ward Priorities

Ward: Keighley Central

- 1.
- 2.
- 3.

Ward: Keighley East

- 1.
- 2.
- 3.

Ward: Keighley West

- 1.
- 2.
- 3.

Individual Ward Priorities

Ward: Craven

- 1.
- 2.
- 3.

Ward: Ilkley

- 1.
- 2.
- 3.

Ward: Worth Valley

- 1.
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- 3.

Better Health, Better Lives

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
1. 2. 3.	1. 2. 3.	1. 2. 3.

Safe, Strong and Active Communities



Locality Priorities

1. Increase opportunities for resident and community engagement, participation and volunteering
2. Celebrate community strengths across the Keighley Locality and promote a sense of local pride
3. Reduce levels of Anti-Social Behaviour and drug-related crime

Safe, Strong and Active Communities

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.

Safe, Strong and Active Communities



Individual Ward Priorities

Ward: Keighley Central

- 1.
- 2.
- 3.

Ward: Keighley East

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Individual Ward Priorities

Ward: Craven

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Ward: Ilkley

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- 3.

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- 3.

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
1. 2. 3.	1. 2. 3.	1. 2. 3.

A Sustainable District



Locality Priorities

1. Improve waste management behaviour, including increasing recycling rates and reducing fly-tipping
2. Promote and support local action towards a cleaner and greener environment, including litter picking and community growing initiatives
3. Work with local communities to promote more sustainable and environmentally friendly lifestyles

A Sustainable District

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
1.	1.	1.
2.	2.	2.
3.	3.	3.

A Sustainable District



Individual Ward Priorities

Ward: Keighley Central

- 1.
- 2.
- 3.

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Ward: Keighley West

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Ward: Craven

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Ward: Ilkley

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Ward: Worth Valley

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A Sustainable District

Actions, Outcomes and Indicators – Keighley Central



Actions	Outcomes	Indicators
1. 2. 3.	1. 2. 3.	1. 2. 3.

Let's keep the conversation going

Contact your Area Co-ordinator's Office for more information about this plan, and how to get involved in your community.

Area Co-ordinator: Jonathan Hayes

Phone: 01535 618008

Email: keighleyareacoordinatorsoffice@bradford.gov.uk

Address:

Keighley Area Co-ordinator's Office
The Lodge, Cliffe Castle,
Spring Gardens Lane
Keighley
BD20 6LH



Everybody in the Keighley locality can make a difference!
Here are a few ideas....



Connect

- Meet your ward councillors (via email, phone, in person at their surgeries)
- Get to know your Area Co-ordinator's Office team and their Ward Officers and Assistant Ward Officers



Have your say

- Share your ideas through resident and community consultation
- Attend Area Committee, learn about key plans and ask questions
- Vote in local elections



Get involved

- Volunteer in your area (lots of opportunities can be found [here](#))
- Be neighbourly
- Choose sustainable, active travel options
- Community action e.g. Dementia friendly communities, litter picks

Find lots more ideas at www.peoplecanbradforddistrict.org.uk